



ACRES OF ICE OURAY ICE PARK

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OURAY ICE FESTIVAL FACT SHEET

The Ouray Ice Festival, held each year in January in Ouray, CO, is an eclectic gathering of ice climbers, gear manufacturers, and ice climbing enthusiasts. The international Festival was first held in January 1996 and now is widely recognized as the premier event of its kind. Each year, familiar faces return to climb, socialize, test out the latest equipment, and watch the pros power their way up the latest competition route.

OURAY ICE FESTIVAL FACTS:

- Organized by Jeff Lowe in 1996.
- Held annually in early to mid-January.
- Features more than 100 events over 4 days.
- Attended by more than 3,000 ice climbing enthusiasts.
- Showcases the best ice and mixed climbing talent in the world during a professional competition.
- Includes leading outdoor retailers, highlighting the latest climbing equipment, apparel, and other gear during daily vendor exhibitions.
- Includes more than 75 interactive climbing clinics taught by local guides and professional climbers.
- Offers the Kid's Climbing College, a free event that introduces children to ice climbing.
- Showcases nightly film and slideshow presentations by some of the world's most famous climbers.
- Hosts climbing gear auctions and social gatherings.
- Features live demonstrations by leading climbers.
- Generates more than half of the annual operating capital needed to run the Ouray Ice Park.